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CENTRAL FAX CENTER

FEB 2 8 2007 O/SB/21 (09-08) Approved for rise through 03/31/2007, OMB 0851-0031 U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

	Application Number	09/635,805		
TRANSMITTAL	Filing Date	August 11, 2000		
FORM	First Named Inventor	Wirtz et al.		
	Art Unit	3625		
(to be used for all correspondance after initial filing)	Examiner Name	Yogesh C. Garg		
Total Number of Pages in This Submission 24	Attorney Docket Number	39992-400700		
ENCLOSURES (Check all that apply)				
Fee Transmittal Form	Drawing(s)	After Allowance Communication to TC		
	Licensing-related Papers	Appeal Communication to Board		
Amendment/Reply	Petition	of Appeals and Interferences		
	Petition to Convert to a Provisional Application	Appeal Communication to TC (Appeal Notice, Brief, Rophy Srief)		
	Power of Attorney, Revocation			
	Change of Correspondence / Terminal Disclaimer	Status Letter		
Extension of Time Request	Request for Refund	Other Enclosure(s) (please identify behtw): Certificate of Facsimile		
Express Abandonment Request	CD, Number of CD(s)	T		
Information Disclosure Statement	Landscape Table on C			
Certified Copy of Priority Document(s) Reply to Missing Parts/ Incomplete Application Reply to Missing Parts under 37 CFR 1.52 or 1.53	arks			
SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT				
Firm Name 27/17-Seyfarm Shaw LLP				
Signature / //////////////////////////////////				
Printed name Christopher S. Hermanson				
Date 2/20/07		Reg. No. 48,244		
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I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below:				
Signature // Olum				
Typed or printed name Christopher S. Hermanson Date 2/20/07				

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of Wirtz et al.) CUSTOMER NO. 27717
Serial No.: 09/635,805	Group Art Unit: 3625
Filed: August 11, 2000) Examiner: Yogesh Garg
Title: METHOD, SYSTEM AND COMPUTER PROGRAM PRODUCT FOR ORDERING MERCHANDISE IN A GLOBAL COMPUTER NETWORK ENVIRONMENT) Confirmation No. 9228))))
Attorney Docket No.: 39992-400700)
Date: February 28, 2007)

Mail Stop Non-Fee Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

RESPONSE TO OFFICE ACTION

Dear Sir:

In response to the Office Action mailed on November 28, 2006, please enter this response in the above-identified patent application.

Amendments to the Claims are reflected in the Listing of Claims which begins on page 2 of this paper.

Remarks begin on page 17 of this paper.

CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that this paper is being facsimile transmitted to the United States Patent and Trademark Office, facsingle number 571-273-8300, on this 28th day of Fobrulary, 2007.

Christopher Hermanson